

CHELTENHAM TOWN

TUESDAY 8TH AUGUST 2023 | KICK-OFF: 7.45PM | CARABAO CUP FIRST ROUND | £3.00















Cheltenham Town through and through



CHELTENHAM TOWN FOOTBALL CLUB

BOARD OF DIRECTORS

Chairman: David Bloxham Vice-Chairman: Paul Bence Directors: Paul Godfrey, Clive Gowing, Murry Toms, John Murphy Fan Elected Director: Dave Beesley Associate Director: Mark Cuzner

FOOTBALL STAFF

First Team Manager: Wade Elliott
Assistant Manager: Kevin Russell
First Team Coach: Ashley Vincent
Goalkeeping Coach: James Bittner
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Head of Sports Science: Sammy Gilchrist
Performance Analyst: Tom Carter
Academy Manager: Tim Bell
Head of Coaching: Dave Palmer
Senior Professional Development Lead
Foundation Phase Coach: Sean Hall
Head Groundsman: Matt Utteridge
Kit Man: James Murphy
Club Doctor: Dr. Sophie Risebero
Head of Recruitment: Russell Milton

CLUB MANAGEMENT STAFF

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Commercial Partnerships Manager: Nick Elliott

Digital Communications Manager:
James Williams

Ticket Office Manager: Tim Nicholls Stadium Manager & Ground

Safety Officer: John Duffy
Office Manager: Jennie Thomas
Bar Manager: Tracy Uren

Club Shop Manageress: Debbie Davis Community Trust Director: Simon Perruzza Community Trust Manager: Olly Roberts

Community Co-ordinator: Ryan Godwin Player Care Manager: Rich Cox Supporter Liaison Officer: Jenny Hancock

Club Chaplain: Malcolm Allen

MATCHDAY PROGRAMME

Programme Editor: James Williams Images: Alan Franklin, PA Images, Gloucestershire!ve.co.uk, Nizaam Jones, Wayne Tuckwell Design: Daniel Parker, duplexity.co.uk Print: Typecraft, typecraft.co.uk

INSIDE 01



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MANAGER WADE ELLIOTT



Hello again Robins fans and welcome to the Completely-Suzuki Stadium for our Carabao Cup first round match against Birmingham City. I'd like to take the opportunity to welcome everyone associated with my former club to Cheltenham this evening.



It was great to see so many of you following us on Saturday afternoon at Shrewsbury and It was great to be back in competitive action. There's just that different edge to pre-season. A crowd, points on the line, it's so much more meaningful.

Obviously it wasn't the result we wanted but we take the positives out of it. For the last 20 or 30 minutes of the game we hit the level we are capable of. Now we need to make sure we replicate that more often than not.

And you know the team. They are such a good and honest bunch and they're so desperate to do well and put on a good performance. We just invited a bit too much pressure but when we took the shackles off we showed what we can do.

We welcome John and his Birmingham side to Cheltenham this evening as we did a few weeks ago, but this time it'll be different. We can take a couple of things from our pre-season match but they'll be making changes.

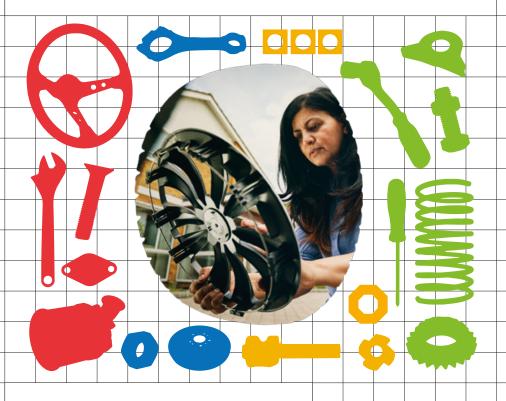
But it's a cup game there's something on it this time. It'll be a tough game but there will be a shock somewhere, so why not us?

Thank you again for your continued support and enjoy tonight's game.





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OLI HAMMOND

Cheltenham Town have a new youngster on their hands in Oli Hammond after the Nottingham Forest academy player arrived on August 1st.

After being at Forest since he was eight and making his senior debut in 2021, the young midfielder is making his first foray into regular senior football and has found a home in Cheltenham Town.

"It has been a long time coming," started Hammond.
"It is vital for my progression, and it is something I have been wanting to do for a while now. This is the perfect place to do it for me and hopefully I can help the club as much as they can help me."

Hammond spent last season in Nottingham Forest's Under 21s squad which featured a run to the semi-finals of the Premier League Cup which helped catch Wade Elliott's eye.

"They've been really positive.
Speaking to him [Elliott] he
knows a bit about my game
and has watched me previously
and obviously I'm doing the
right thing so just continue
what I'm doing at Forest here
and pushing on and showing
everyone what I can do."

Despite plying his trade as a centre midfielder, Hammond isn't shy on making sure he can have an impact on matters at both ends of the pitch, which has seen him score on the international stage for Wales U21s.

"With the energy I have, I feel I can provide in both boxes," admitted Hammond. "Getting forward and getting on the end of crosses is definitely a part of my game that is important to me and a team. Goals are what counts."

The hardworking nature of the Welsh international translates into his ambitions for the new season and is keen to leave a lasting mark on the Robins during his loan spell.

"I can't wait to show everyone what I can do and what the team are working on. It has been a good pre-season."











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You can find out more about them by visiting their website at www.jemfinancial.co.uk.





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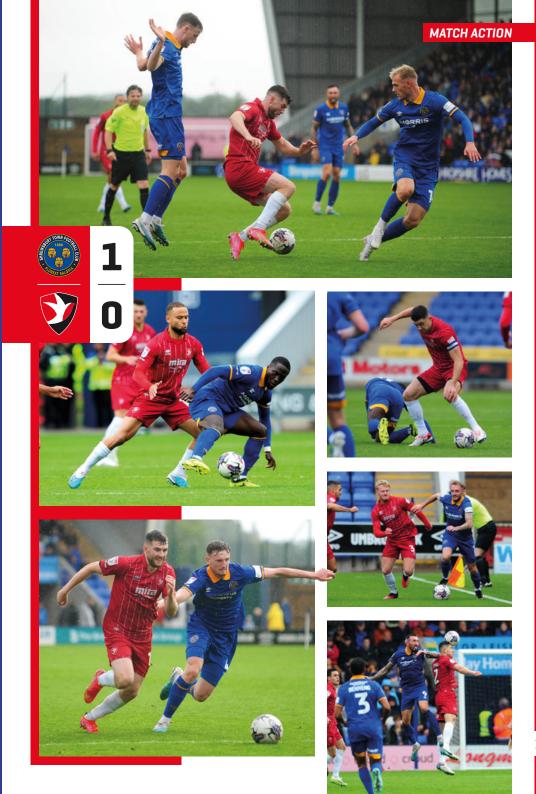


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BIRMINGHAM CITY



It's a new dawn at Birmingham City Football
Club with the Blues having been taken over by
new owners, ending a long saga of troubles at St
Andrews. With new chairman Thomas Wagner,
CEO Gary Cook and a certain NFL legend in Tom
Brady behind the change at the club, there's
reason to be excited for Blues fans.

City finished in 17th at the close of the 2022/23 Championship season, a finish that would've felt very familiar for the Second City club. In fact, the Blues haven't finished in the top half of the Championship since the 2015/16 season, but under new leadership with a new direction and a brighter future, could that be about to change.

John Eustace's side opened their 2023/24 Championship campaign with a 1-1 draw away to Swansea City, new signing Siriki Dembele netting his first goal since his summer move. It's a good result to kick-off their campaign ahead of their return to the second city next weekend to host Leeds United.

The Blues are no strangers to the Completely-Suzuki Stadium, having made the trip to Gloucestershire just a few weeks ago in pre-season. And it was the Blues who ran out 3-2 winners despite the Robins going ahead twice, courtesy of Ellis Chapman and George Lloyd goals.

Birmingham have been busy in the transfer market this Summer and have brought in some key players. Two

of which are Dion Sanderson and Krystian Bielik. The pair have been on loan on two different occasions from Wolves and Derby County respectively over the past few seasons but have now both committed permanently to the club. The signings of the previously mentioned Dembele and Ethan Laird are also very exciting for Blues fans. as is the acquisition of Koji Miyoshi, who joined from Belgian outfit Royal Antwerp.

There will certainly be a sense of excitement around the club as they head into a new era in Birmingham as Eustace looks to build on his first full campaign. The Blues however arrive at the Completely-Suzuki Stadium having failed to make it past the first round of the Carabao Cup in five of the lasts seven years.



St Andrews

CAPACITY

29.409

STAR PLAYER

Krystian Bielik

2022/23

17th, Championship





In 2021, a group of passionate women fans felt mobilised to start a campaign called #HerGameToo.

The campaign is committed to fostering an ethos in football where women are welcomed and respected equally and can be confident sharing their opinions about football online and in person without fear of sexist abuse. This evening, we introduce two new advocates to the cause.

Cheltenham Town's Her Game Too ambassador, Kelly-Marie Selby, tells us: "Growing up loving football, it was so sad that not only did girls not have the opportunities that boys had to further their abilities, but trying to voice my opinion was almost impossible. As soon as I tried to express any views I was told I was a girl, I didn't know anything about football, and I should just concentrate on make up and being a girl.

"The younger me shied away from fighting, but as I got older, I knew this wasn't right and that I should be allowed to join in on conversations about football. So when the opportunity came to become an ambassador of an amazing campaign to empower women to have a voice without fear, I put myself forward. Over the past few months I've been ambassador for Her Game Too Cheltenham, and this has now grown

with two incredible ladies coming on board - Mary Stone and Taz Scoles.

"Together, we want to help create an environment at The Completely-Suzuki Stadium where women of all ages can feel welcome and safe without fear of sexism and misogyny, knowing there are avenues to report such incidents."

Introducing themselves,
Taz explained: "53 years
ago the ban of woman
playing football was finally
lifted, and now we are
seeing woman on the big screens
influencing the new generation. Her
Game Too brings awareness to the
struggles woman players and fans
may face and how we can eliminate it.
I am so excited to work alongside Her
Game Too to raise more awareness
and inspire the younger generations."

Alongside Taz and Kelly-Marie, Mary reflected on what the campaign is for her: "Her Game Too means being able to go and watch football games wherever I want, whenever I want,



without being made uncomfortable. In the short space of time I've been involved with this group, I've connected with so many female football friends, like Kelly and Taz, and sharing our experiences together shows exactly why we're doing what we're doing.

"I'd encourage everyone to find a way to get involved with Her Game Too, it could be through doing something so simple as wearing our badge or taking a more front facing role in tackling sexism in football."

CHELTENHAM'S MINT, MUSH'S SHOWERS

TICKET NEWS





A big thank you to the 627 Robins fans who made the trip to Shrewsbury Town for our League One opener at the weekend.

Tickets and travel for our first visit to Reading's Select Car Leasing Stadium on Tuesday 15th August (8pm kickoff) are available online or in-person from the ticket office. Reading supporters who are part of a member card scheme qualify for discounted admission, this offer has been extended to Cheltenham Town season ticket holders next week. You will need to know the customer number [CTFCxxxxxxx] of all season ticket holders in your party to be able to apply the tickets to their account. The ticket prices can be found below:

	South	Stand	Upper W	est Stand	Family Area		
	ST Holder Standard		ST Holder Standard		ST Holder	Standard	
Adult	£22	£27	£24	£29	£18	£23	
Senior (65+)	£16	£16 £19		£18 £21		£19	
18-24	£13	£16	£15	£18	£13	£16	
17 & Under	£8	£11	£10	£13	£5	£8	
12 & Under	£6 £9		£7	£7 £10		£5	

The Official CTFC Travel Club will depart the Completely-Suzuki Stadium for Reading at 4pm

Non-members - £18 | Members - £14 | Young Robins - £7



CHELTENHAM TOWN 2023/24 FIXTURES & RESULTS





















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